



Pakistan Software Export Board

Version: 1.0
Document #: MKT/3/001

APPLICATION FOR PARTICIPATION IN FAIR / EXHIBITION

1. Name of the Company: _____

2. Address _____

_____ Telephone No. _____

Fax _____ Email _____

3. PSEB Registration No: _____ 4. Registration Valid up to: _____

4. Names of Directors / Partners:

i. _____

ii. _____

iii. _____

5. Certifications (if any) _____

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6. Previous Participations in Exhibitions under PSEB Sponsorship:

S/No.	Name of the Event	Year

7. Contact Person (for the event):

Name: _____

Designation: _____

Phone: _____ Mobile No. _____

Email: _____

Correspondence Address _____

We hereby certify that the above information is true to the best of our knowledge and belief. We do undertake to abide by the rules and procedures of Fair / Exhibition and also to accept PSEB decision in all matters concerning participation in the Fair / Exhibition.

Signature of the Chief Executive: _____

Official Seal of the Company: _____

TERMS AND CONDITIONS

- 1 Companies would submit the participation fee by the deadline fixed by PSEB failing which the chance will be given to the next company in waiting list.
- 2 All the companies shall provide their particulars in prescribed application form. The application should be accompanied by complete detail of the company's profile and the product.
- 3 Companies would be required to form an objective oriented strategy for participation in the event and prepare marketing collateral for the event.
- 4 In case of withdrawal of intent by any company after making the payment, the submitted amount and the space would be forfeited in favor of PSEB.
- 5 Companies will nominate a representative / contact person for coordination with PSEB.
- 6 Selected companies would be required to attend a pre-participation briefing (if required), at their own cost, on the date and place determined by PSEB.
- 7 Companies would not be allowed to sublet their stall/space or to accommodate any other company without prior written approval of PSEB.

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- 8 Companies would take along at least two participants for the event.
- 9 At least one participant should always be present on stand during the exhibition time till the closing of exhibition.
- 10 After the closing of the fair, within three weeks, the participant companies shall provide to PSEB a Participation Report. Failure to provide the report may lead to the disqualification for any PSEB subsidy in future.

I have studied the terms and conditions above and on behalf of my company declare that we fully agree to the Terms and Conditions.

Name of the Company

Official's Name and Designation with Signature & Company Seal